



Quarterly News

Spring 2010

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MLS Data Management Solutions has entered the social marketing domain with a new Twitter account

MLS Achieves Microsoft Gold Certification

MLS Data Management Solutions is proud to announce it has attained Gold Certified Partner status in the Microsoft Partner Program with competencies in Business Intelligence and Custom Development Solutions, recognizing MLS' expertise and impact in the technology marketplace. As a Gold Certified Partner, MLS has demonstrated expertise with Microsoft technologies and a proven ability to meet customers' needs. Microsoft Gold Certified Partners receive a rich set of benefits, including access, training and support, giving them a competitive advantage in the channel.



Economic Reality and its Effect on Traditional Metrics

By John Kirkland, President and COO

In 2009, companies were faced with many challenges and difficult decisions brought about by an extremely turbulent economic climate. It was a time of intense review of the

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New Website Addition

We have added some new features to our website under [RESOURCES](#). Check it out on a regular basis to keep you informed of industry news, case studies, articles, and press releases.

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traditional corporate status quo. Many of us had to face the tough questions and more than ever quantify the "what have you done for me lately" questions emanating from a cost cutting and budget wary executive team. [Read More...](#)

5 Ways Business Intelligence Can Help Your Organization

1. Combine data from different business applications and data sources to create custom reports that can be shared across your organization
2. Quickly pinpoint and act upon trends such as customer purchasing habits
3. Get up to the minute view of your business performance including financials, inventory, and cost data
4. Uncover new revenue opportunities
5. Generate and build intuitive reports and create scorecards to make better informed decisions
6. Monitor the effectiveness of sales activities

MLS can help you implement Business Intelligence solutions that are cost effective and designed on technologies that you are currently using. [Contact Us](#) today to learn more!

Let MLS enhance your business performance!

Sincerely,

MLS Marketing Team