



Press Release

MLS Enters Social Marketing Domain with Twitter

Arlington, TX (March 1, 2010) – MLS Data Management Solutions has entered the social marketing domain with a new Twitter account [@MLSDataMgmt](https://twitter.com/MLSDataMgmt). “We want to engage and connect with our clients both offline and online, and Twitter provides a tool to open the lines of communication,” stated Brent Lintz, Director of Information Management.

MLS will use Twitter to provide new product and service offerings, industry updates and real time market intelligence related to business intelligence and data driven marketing. Follow MLS on Twitter at www.twitter.com/MLSDataMgmt.

About MLS Data Management Solutions

MLS Data Management Solutions is a privately held independent company focused on Data driven Marketing and Business Intelligence Solutions. Our solutions and services provide clients with real world business benefits directly measurable in increased revenue and decreased costs. By bridging the technology gap, MLS is able to help clients improve the efficiency and reach of their sales and marketing efforts thereby positively contributing to more favorable ROI. For more information, contact MLS at (817) 804-6900 or visit www.mlsc.com.

#####